

# Jason A. Pearce

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- OBJECTIVE:** As a Certified Internet Webmaster (CIW), I am seeking a web development position that requires a diverse background of web production skills complimented by a strong sense of clean design.
- EXPERIENCE:**
- April '03 – present* GOURAD MEDIA GROUP – NORWALK, CT  
*Director of Operations*
- Manage web development, workflow, and maintenance of multiple client web sites.
  - Provide web design, redesign, project management, development, and consulting services.
  - Oversee and review all work produced to ensure timeliness, quality, and consistency.
- Sep '02 – March '03* SELF EMPLOYED – RALEIGH, NC  
*Freelance Web Development and Design*
- Jun '02 – Aug '02* PEACE CORPS – GEORGETOWN, GUYANA  
*Community Information Technology Instructor*
- Provide training in computer skills for teachers, administrators, and students.
  - Establish Information Technology programs in schools, businesses, and communities.
- Jun '01 – May '02* CARDEN JENNINGS PUBLISHING'S FRATERNITY SOLUTIONS GROUP – INDIANAPOLIS, IN  
*Midwest Regional Manager*
- Open an Indianapolis office to service the Midwest region.
  - Expand department's electronic publishing solutions by developing web sites, HTML email services, and database solutions for existing and prospective clients.
  - Increase prepress, printing, and electronic publishing sales.
- Dec '99 – Feb '01* WEFUSION.COM (ACQUIRED BY CROSS MEDIA MARKETING) – ARLINGTON, VA  
*Content Architect, Marketing, Sales, Support, & Account Management*
- Serve as the primary contact for the company's 25 clients and many potential clients.
  - Manage the initial setup, site configuration, and training for all new clients.
  - Write, edit, purchase, and develop all of the site's content to encourage repeat visits.
- Nov '95 – Dec '99* LAMBDA CHI ALPHA FRATERNITY HEADQUARTERS – INDIANAPOLIS, IN  
*Director of Communications and Web Development, Editor*
- Manage the content, design, architecture, and budget for their award-winning web site.
  - Serve as editor in chief for their 48-page quarterly publication with a circulation of 125,000. Fully responsible for managing its editorial content, design, printing, and budget.
  - Serve as board member for the College Fraternity Editors Association for three years.
  - Serve as company spokesperson and director of media relations.
- EDUCATION:**
- Oct '02* CERTIFIED INTERNET WEBMASTER – RALEIGH, NC  
CIW Foundations Exam: Certified CIW Associate
- Apr '00 – May '00* WESTLAKE INTERNET TRAINING – ARLINGTON, VA  
Five Certificates of Completion covering HTML, CSS, CGI, DHTML, JavaScript, and Design
- May '90 – May '94* ELON UNIVERSITY – ELON, NC  
Bachelor of Arts, Four-Year Degree  
Majors: Broadcast Communications and Corporate Communications; Minors: Business and Music  
GPA: 3.57 on 4.0 scale; Honors: Cum Laude and Leadership Fellow
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- PERSONAL:** Traveled to more than 40 countries and nearly all 50 states.  
Meyers-Briggs Personality Profile: (ENTP) Extroverted, intuitive, Thinking, and Perceiving